Purpose, End Users, and Requirements

Note that just because you have answered a section does not mean that it meets the required level.

This assessment will be split over multiple components

# Design Overview

## Explain the purpose of the digital technologies outcome (A)

Write at most one paragraph to outline the purpose of the outcome you intend to develop, and these designs relate to.

## Who are the end users? (A)

Explain who the end users of the outcome will be and how they will use the outcome.

Why would someone use the final outcome? What benefits will they get?

## List and explain the requirements of the end users (A)

You should list at least five different requirements and explain why they are important for the end user.

Requirements are features that are required to be part of the outcome in order for it to be considered successful.

You need to ensure that you have considered all of the end users as well as any other groups (e.g. government, clients) that have an interest or opinions that need to be considered while designing and developing the outcome.

# Relevant Implications

Examples of relevant implications include:

* [social](https://learnictnow.com/lesson/social/)
* [cultural](https://learnictnow.com/lesson/cultural/)
* [legal](https://learnictnow.com/lesson/legal/)
* [ethical](https://learnictnow.com/lesson/ethical/)
* [intellectual property](https://learnictnow.com/lesson/intellectual-property/)
* [privacy](https://learnictnow.com/lesson/privacy/)
* [accessibility](https://learnictnow.com/lesson/accessibility/)
* [usability](https://learnictnow.com/lesson/usability/)
* [functionality](https://learnictnow.com/lesson/functionality/)
* [aesthetics](https://learnictnow.com/lesson/aesthetics/)
* [sustainability](https://learnictnow.com/lesson/sustainability/) and [future proofing](https://learnictnow.com/lesson/future-proofing/)
* [end-user considerations](https://learnictnow.com/lesson/end-user-considerations/)
* [health and safety](https://learnictnow.com/lesson/health-and-safety/)

**Identify which implications are relevant for your project(s).**

**Briefly state why they are relevant or not (one sentence).**

You can reuse relevant parts from previous relevant implications tasks where appropriate**, remember to adjust them to the changed context**.

e.g. Relevant implications for design are about what you intend to do while relevant implications for digital outcomes and processes are about what you have actually carried out when developing the outcome.

|  |  |  |
| --- | --- | --- |
| **Implication** | **Relevant Y/N** | **Reason** |
| **Social** |  |  |
| **Cultural** |  |  |
| **Legal** |  |  |
| **Ethical** |  |  |
| **Intellectual Property** |  |  |
| **Privacy** |  |  |
| **Accessibility** |  |  |
| **Usability** |  |  |
| **Functionality** |  |  |
| **Aesthetics** |  |  |
| **Sustainability** |  |  |
| **Future Proofing** |  |  |
| **End-User Considerations** |  |  |
| **Health and Safety** |  |  |

Choose three that are relevant to your project to explain in further detail.

For these three you need to:

* Explain why it is relevant for any outcome of the type yours is. E.g. If you are making a game why usability is relevant for any game.
* Explain how you have addressed that implication when designing and making your outcome.
* Give examples to demonstrate that you have addressed the chosen implications

Choose at least three of the implications. The three chosen must be relevant to your digital outcome and its design.

Make sure that you describe the implication in general terms for your type of project, not your project. For example describe why websites need to consider legal implications.

Investigate the positive and negatives of your implications. You also need to explain how you would maximise these positives and minimise the impact of the negatives. This is in relation to your specific digital outcome design / project.

The final section requires you to summarise / explain why this implication is relevant. Use the information from the earlier sections.

|  |  |
| --- | --- |
| **Relevant Implication #1** |  |
| **Description / Definition** |  |
| **Positives**  |  |
| **How to maximise positives** |  |
| **Negatives** |  |
| **How to minimise negatives** |  |
| **Explanation / Justification** |  |

|  |  |
| --- | --- |
| **Relevant Implication #2** |  |
| **Description / Definition** |  |
| **Positives**  |  |
| **How to maximise positives** |  |
| **Negatives** |  |
| **How to minimise negatives** |  |
| **Explanation / Justification** |  |

|  |  |
| --- | --- |
| **Relevant Implication #3** |  |
| **Description / Definition** |  |
| **Positives**  |  |
| **How to maximise positives** |  |
| **Negatives** |  |
| **How to minimise negatives** |  |
| **Explanation / Justification** |  |