UX Design Concepts

Note that just because you have answered a section does not mean that it meets the required level.

This assessment will be split over multiple components

# Apply user experience methodologies to generate a range of design ideas (A)

Develop at least three different designs for your digital outcome. These need to have sufficient detail to be able to be used to fully evaluate your proposed digital outcome.

You should produce separate documents for your designs. These could be mock ups, diagrams, sketches, surveys, etc.

Include screenshots below and a link to your design documents (make sure that the document is shared with your teacher).

Make sure that each screenshot has been annotated.

You need to model (develop and trial a concept) and test your concepts with your end users and receive feedback on your work.

# Design Concept #1

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| --- | --- |
| **Link to full design** |  |
| **Screenshots** |  |

## Get feedback from a range of people on concept #1

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| --- | --- | --- | --- | --- | --- | --- |
| **Name/Role of person providing feedback** | **First Impressions** | **Positives** | **Next Steps** |  | **Reflection** | **Actions** |
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## Modelling / Trialling

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| **Trial No** | **Description** | **Positives** | **Negatives** | **Feedback (Include name/role)** | **Reflection on Feedback** | **Action Required** |
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## Testing of concept #1

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| **Test No** | **Description** | **Test Data / Action** | **Test Type** | **Expected Outcome** | **Actual Outcome** | **Action Required** |
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## Key Findings for Concept #1

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| **Modelling of Design** |  |
| **Testing of Design** |  |
| **Reflection on design** |  |

# Design Concept #2

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| **Link to full design** |  |
| **Screenshots** |  |

## Get feedback from a range of people on concept #2

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| **Name/Role of person providing feedback** | **First Impressions** | **Positives** | **Next Steps** |  | **Reflection** | **Actions** |
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## Modelling / Trialling

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| **Trial No** | **Description** | **Positives** | **Negatives** | **Feedback (Include name/role)** | **Reflection on Feedback** | **Action Required** |
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## Testing of concept #2

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| **Test No** | **Description** | **Test Data / Action** | **Test Type** | **Expected Outcome** | **Actual Outcome** | **Action Required** |
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## Key Findings for Concept #2

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| **Modelling of Design** |  |
| **Testing of Design** |  |
| **Reflection on design** |  |

# Design Concept #3

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| **Link to full design** |  |
| **Screenshots** |  |

## Get feedback from a range of people on concept #3

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| --- | --- | --- | --- | --- | --- | --- |
| **Name/Role of person providing feedback** | **First Impressions** | **Positives** | **Next Steps** |  | **Reflection** | **Actions** |
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## Modelling / Trialling

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| **Trial No** | **Description** | **Positives** | **Negatives** | **Feedback (Include name/role)** | **Reflection on Feedback** | **Action Required** |
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## Testing of concept #3

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| --- | --- | --- | --- | --- | --- | --- |
| **Test No** | **Description** | **Test Data / Action** | **Test Type** | **Expected Outcome** | **Actual Outcome** | **Action Required** |
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## Key Findings for Concept #3

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| **Modelling of Design** |  |
| **Testing of Design** |  |
| **Reflection on design** |  |